



**INNOVATING
TODAY
FOR A BETTER
TOMMOROW**



About Our Team

Our company boasts over a decade of experience in the technology industry, specializing in developing innovative software solutions that drive business success. We are proud to have a diverse and skilled team, each bringing unique expertise and a commitment to excellence. Our collective mission is to deliver cutting-edge technology and unparalleled service to our clients.

Our Teams



Development Team

Our Development Team is at the heart of our innovation. With extensive experience in various programming languages and platforms, our developers are proficient in creating custom software solutions that are scalable, secure, and robust. They work tirelessly to ensure that every project meets the highest standards of quality and functionality.

Expertise in: PHP, Laravel, JavaScript, Python, Ruby, Java, C#, and more.

Focus on: Custom software development, mobile app development, web development, and system integration.

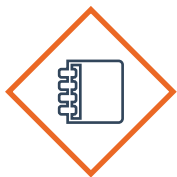


Testing Team

Quality assurance is crucial to our process. Our Testing Team is dedicated to ensuring that every product we deliver is free of defects and performs optimally under all conditions. They employ a variety of testing methodologies, including manual and automated testing, to identify and resolve any issues before deployment.

Specializations include: Functional testing, performance testing, security testing, usability testing, and regression testing.

Tools used: Selenium, JUnit, TestNG, Appium, and more.



Security Team

In today's digital landscape, security is paramount. Our Security Team focuses on protecting our clients' data and systems from potential threats. They conduct thorough security assessments and implement advanced measures to safeguard against cyber attacks, ensuring that our solutions are not only effective but also secure.

Services offered: Vulnerability assessment, penetration testing, security audits, and compliance consulting.

Security practices: Encryption, multi-factor authentication, secure coding practices, and continuous monitoring.

Our Experience

With over a decade of experience in the technology sector, we have successfully delivered numerous projects across various industries, including finance, healthcare, education, and retail. Our extensive portfolio showcases our ability to handle complex challenges and deliver solutions that drive business growth and efficiency.

Everything is at your fingertips with one click!

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We are a website and application design company providing services in website design, custom website design, e-commerce website design, mobile application design, and IT consulting services and training for your business.



1. Custom Website Design

Be distinct in the market with specialized website design that includes personalized features and scalable development aligned with your business processes.

Nowadays, business owners show a great interest in having custom-coded websites. They are also highly inclined towards having custom e-commerce websites

Custom Website Design Features

Everything you need to launch a specialized website; custom website design with endless features by a professional team:

- Infinite scalability
- Multi-user capabilities
- Synchronization with applications
- Integrated accounting system
- Professional invoicing
- Payment gateway integration
- Bulk editing
- Advanced sales panel
- User profile
- Advanced filtering
- Reporting
- Price charts
- Image gallery
- Professional search
- Infinite category management
- Excel upload
- SMS system
- Advanced discount system
- Custom appearance
- Specification tables
- Notification and alert system
- Ticketing and support
- High speed
- + More custom features

2. Mobile Application Design

Designing Android and iOS applications aligned with the conditions of the platforms and synchronized with your custom website, all in one package using advanced technology.

Our company offers unique features in Android and iOS shopping application design that sets us apart from other companies:

- ◆ Special attention to UX and UI design by a specialized team
- ◆ SEO optimization from the beginning of design according to the latest algorithms
- ◆ Optimized and synchronized version with the website
- ◆ Free delivery of project source code
- ◆ Custom coding from scratch using the latest technology
- ◆ Technical support

Custom Website Design Features

Designing and building shopping applications is a popular way to increase sales and interaction with customers. A specialized team can design a custom mobile shopping application allowing you to offer services at any time, notify customers of discounts via notifications, interact with them at any moment, introduce new products, and take advantage of all the benefits of a shopping application. It's logical for every business to have a shopping application tailored to their products, with the assistance of expert specialists.

Our company has a long and successful history in designing e-commerce websites and applications, earning the satisfaction of numerous users through successful examples.

Custom Website Design Features

- Custom shopping cart
- Multi-vendor capabilities
- Wishlist
- Online payment
- Advanced sales panel
- Product inventory management
- Online chat
- Shipping methods
- Using the latest coding methods
- Professional team specialized in UX and UI
- Customization and upgrade capabilities
- Sales reporting
- Integration with courier services
- Statistical analysis plugin

Service Application Design

Modern businesses need to review their service delivery methods to attract more customers and achieve significant profits. To achieve this, businesses need to go online and increase their services. Our team offers the opportunity for businesses to develop their services by designing various service applications.

Features of Service Applications

// Admin Panel Features

- Dashboard
- Display the number of users/ specialists
- User registration chart by month
- Display last 10 orders
- Display last 10 transactions

// User List

- Filter users by name, phone number, registration date, etc.
- Change user status (blocked, deleted, approved).

// Specialist List

- Filter specialists by name, phone number, registration date, etc.
- Change specialist status (blocked, deleted, approved, rejected).
- Select specialist as VIP or representative.

// Services

- Create, edit, and delete services with filters
- Create, edit, and delete suggested problems with filters.

// Orders

- List orders with filters by status, category, price, etc.
- Change order status

// Transactions

- Display transaction list with filters
- Change payment status
- Automatic transfer of specialist earnings

// Site Settings

- FAQs
- About Us
- Terms and Conditions
- Specify profit percentage
- Specify gift percentage for inviting people

// Specialist Panel

- Display specialist information with edit option
- Display specialist expertise
- Display wallet balance
- Upload sample work images

// Discount Codes

- Create, edit, and delete discount codes
- Assign discount codes to one or multiple users
- Send notifications to specialists/users

// User Panel

- Create and complete user profile
- Display address list
- Display wallet balance
- Add, edit, and delete address

// User Features

- Home
- Display brand list
- Display VIP specialist list
- Display the latest comments
- Search categories and services

// Login and Registration

- Send login and registration code
 - Validate sent code
 - Login with password
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// My Requests

- Display new requests
- Option to reject order and hide
- Add suggestions to orders
- Display ongoing requests

// Send Notifications

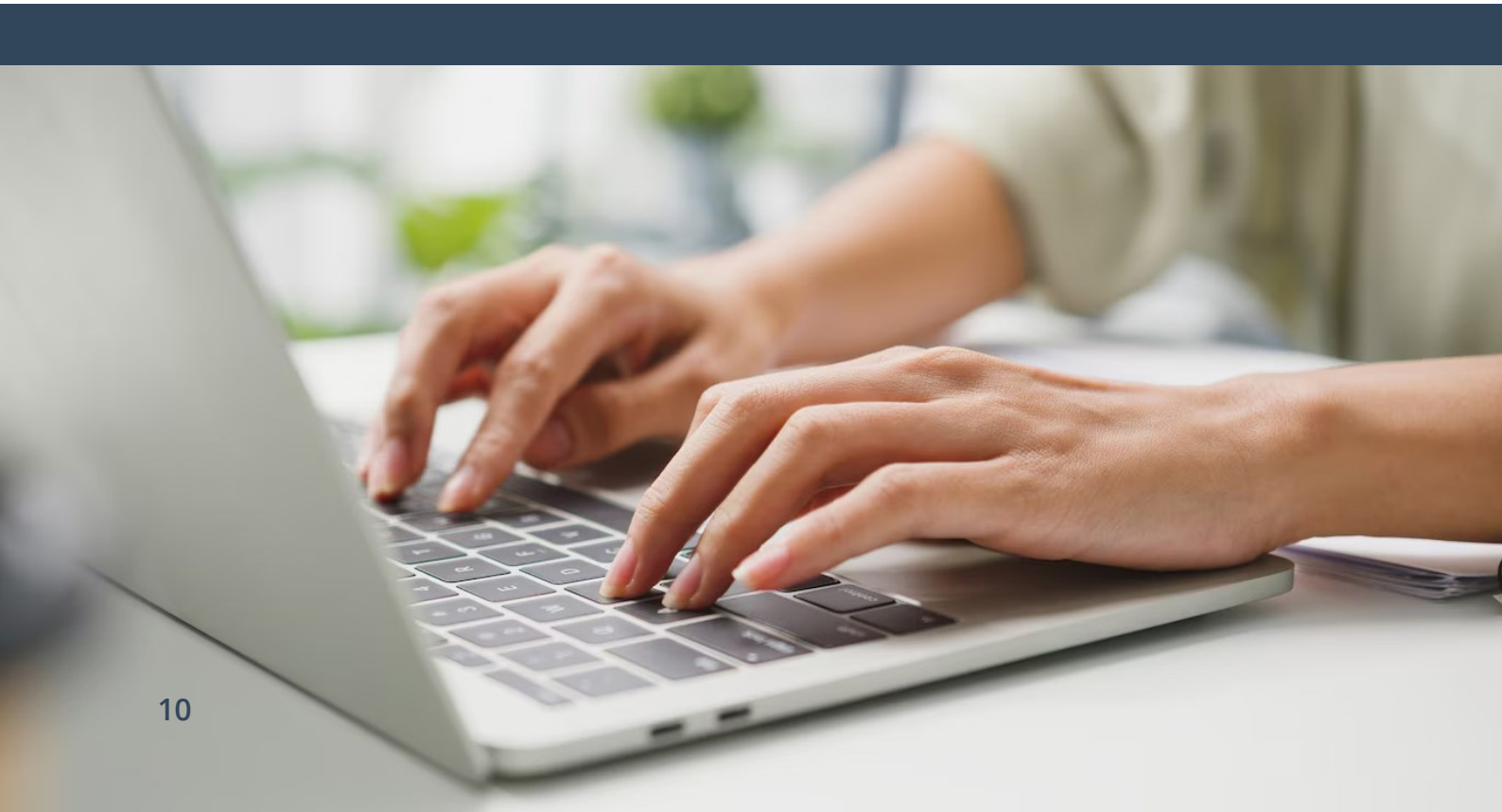
- Send notifications via folder
- Send notifications upon order registration
- Register withdrawal requests and approve, transfer earnings to wallet
- Admin notifications

// Order Registration

- Register a new order
- Register VIP order
- Select required products for the order

// Other Features

- Display terms and conditions
- Display FAQs
- Display contact information
- Change password



Restaurant and Food Order Application Design

Creating a restaurant application offers numerous benefits. Most people prefer online purchases over traditional shopping, especially in the age of technology where time is of great importance. Instead of waiting in line, customers prefer to order food in advance and receive it at a specified time. These days, restaurant and food ordering applications are among the most popular apps. Neglecting advancements and falling behind in technology can result in losing out to competitors.

Regardless of whether your app is an online food delivery service or a restaurant locator, you are on a successful path. Food sales centers have benefited greatly from the emergence of mobile apps. According to a recent survey, around 81% of mobile users (about 1500 users) reported searching for a restaurant or any eatery through a mobile app. On the other hand, 92% performed this action using a mobile platform. The market share of restaurant-related applications shows one of the highest growth rates.

Features and Capabilities of Service Applications

- Table reservation
- Menu and price viewing
- Food ordering
- Parking reservation
- Discount code
- Online ordering
- Menu and price viewing
- Food ordering
- Parking reservation
- Discount code
- Online ordering



Taxi Application Design

These days, the use of online taxi applications has become very popular due to the many advantages they offer over traditional taxi services.

Features and Capabilities of Online Taxi Applications

- Infinite scalability
- Multi-user capabilities
- Map and routing
- Professional search
- Trip reservation
- Online payment
- User profile
- Current location
- Advanced panel
- Driver location
- Advanced filtering
- Reporting
- Motorcycle service
- User survey
- Vehicle information
- Contact driver
- SMS system
- Safe service
- Favorite trips
- Ticketing and support
- Customer club
- Price estimation
- Time estimation
- Traffic status
- Custom appearance
- Weather information
- Notification and alert system
- Discount code
- High speed
- Custom features
- Economic service
- Women service
- Children service
- Trip history
- Trip sharing
- Rating system

Tourism Application Design

In today's world, tourism is recognized as one of the most important and profitable industries. With the simultaneous expansion of technology and the advent of smartphones, various industries, including tourism, have turned to designing their own mobile applications to attract their audience.

Tourism applications offer a wide range of services for millions of tourists worldwide. With these apps, tourists can find hotels, book flights, make reservations, and meet all their needs including navigation and other requirements.

Types of Tourism Applications

- Flight booking applications
- Hotel booking applications
- Travel applications
- Packaging and organizing applications
- Local entertainment applications



Book Application Design

Nowadays, most people use applications to read books and educational content, which can bring a significant boost to the industry. By designing Android and iOS applications for book reading and virtual bookstores, you can give your business a new boost and achieve substantial profits.

Our company, with a team of experienced professionals and a distinguished track record in design, can develop your desired application using the latest programming languages and platforms, tailored to your preferences.



Advantages of Book Applications

- Comprehensive reference with thousands of books
- Always accessible and with you
- Ability to listen to audiobooks
- Ability to save pages
- Adjustable reading settings
- Support for various formats
- Online and offline access
- Integrated dictionary
- Notes and highlights
- Synchronization across devices
- Night mode for comfortable reading

Health and Fitness Application Design

In today's health-conscious society, health and fitness applications have become extremely popular. These apps help users track their health metrics, exercise routines, dietary plans, and overall wellness.

Features of Health and Fitness Applications

- Activity tracking (steps, calories, distance)
- Workout routines and plans
- Diet and nutrition tracking
- Health monitoring (heart rate, sleep, etc.)
- Integration with wearable devices
- Progress charts and reports
- Goal setting
- Community and social sharing
- Personalized recommendations
- Notifications and reminders
- In-app purchases and subscriptions





Blockchain Application Design

Blockchain technology is revolutionizing various industries by providing secure, transparent, and decentralized solutions. Our company offers blockchain application design services to help businesses leverage this cutting-edge technology.

Features of Blockchain Applications

- Decentralized ledger system
- Smart contracts
- Cryptocurrency integration
- Secure transactions
- Transparency and immutability
- Peer-to-peer network
- Compliance with regulatory standards
- Scalability solutions
- Integration with existing systems
- Custom blockchain development

Education Application Design Education applications are transforming the

learning experience by providing interactive, accessible, and engaging platforms for students and educators. We design education apps that cater to various educational needs.

Features of Education Applications

- Online courses and modules
- Interactive quizzes and assessments
- Video and multimedia content
- Progress tracking and reports
- Student and teacher profiles
- Discussion forums and chats
- Notifications and reminders
- Gamification elements
- Offline access
- Integration with educational tools and platforms



3. IT Consulting Services

Our team provides professional IT consulting services to help businesses optimize their technology infrastructure, enhance operational efficiency, and achieve their strategic goals. We offer comprehensive consulting services, including:

- ◆ Technology strategy development
- ◆ IT infrastructure assessment
- ◆ Systems integration
- ◆ IT project management
- ◆ Cybersecurity solutions
- ◆ Cloud services
- ◆ Data management and analytics
- ◆ Software development consulting
- ◆ IT training and support

3. 4. Training Services

In today's rapidly evolving technology landscape, staying up-to-date with the latest skills and knowledge is crucial. Our training services are designed to equip individuals and teams with the expertise needed to excel in their roles. We offer training programs in:

- ◆ Software development
- ◆ Web development
- ◆ Mobile application development
- ◆ Cybersecurity
- ◆ Data science and analytics
- ◆ Cloud computing
- ◆ IT project management
- ◆ Digital marketing

SEO Services Summary

Introduction to SEO

- Enhances website visibility and ranking on search engines.
 - Attracts organic traffic, increases brand awareness, and drives conversions.
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Our SEO Services

1. On-Page SEO

- Keyword Research: Identifying relevant keywords.
- Content Optimization: Incorporating keywords naturally.
- Meta Tags: Optimizing titles, descriptions, and headers.
- URL Structure: Creating SEO-friendly URLs.
- Internal Linking: Improving navigation and authority.

2. Off-Page SEO

- Link Building: Acquiring high-quality backlinks.
- Social Media Marketing: Leveraging platforms for traffic.
- Content Marketing: Creating shareable content.
- Brand Mentions: Increasing online visibility.

3. Technical SEO

- Site Speed Optimization: Improving page load times.
- Mobile Optimization: Ensuring responsiveness on all devices.
- XML Sitemaps: Creating sitemaps for search engines.
- Robots.txt: Configuring to guide crawlers.
- Structured Data: Implementing schema markup.

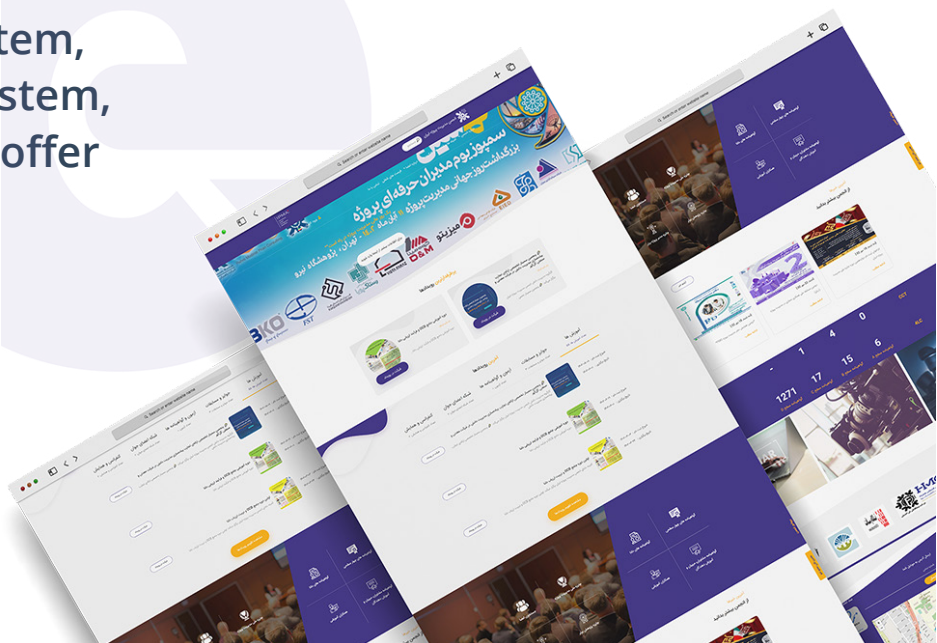
4. Local SEO

- Google My Business: Optimizing profiles for local search.
- Local Citations: Ensuring consistency across the web.
- Reviews Management: Managing customer reviews.
- Local Keywords: Targeting location-specific keywords.

Here are details about some of our recent projects:

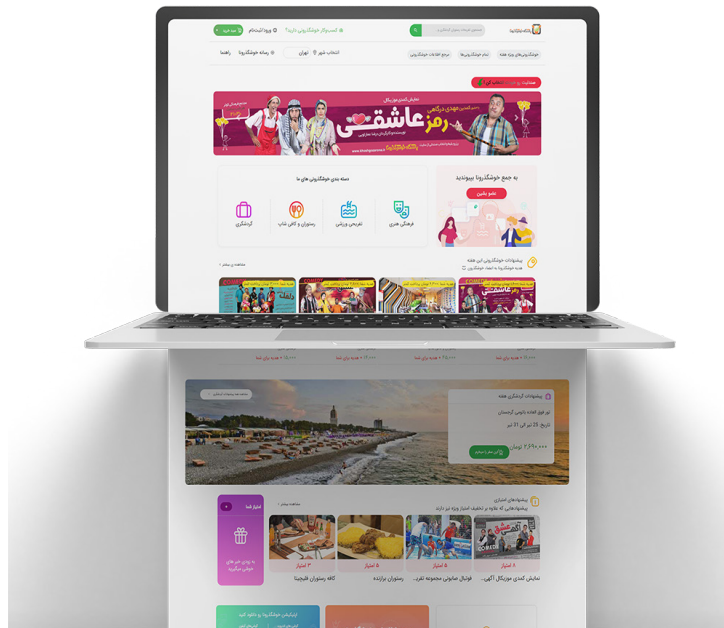
IPMA, International Project Management Association

- Features: Online event reservation system, membership system, career, and job offer publishing.



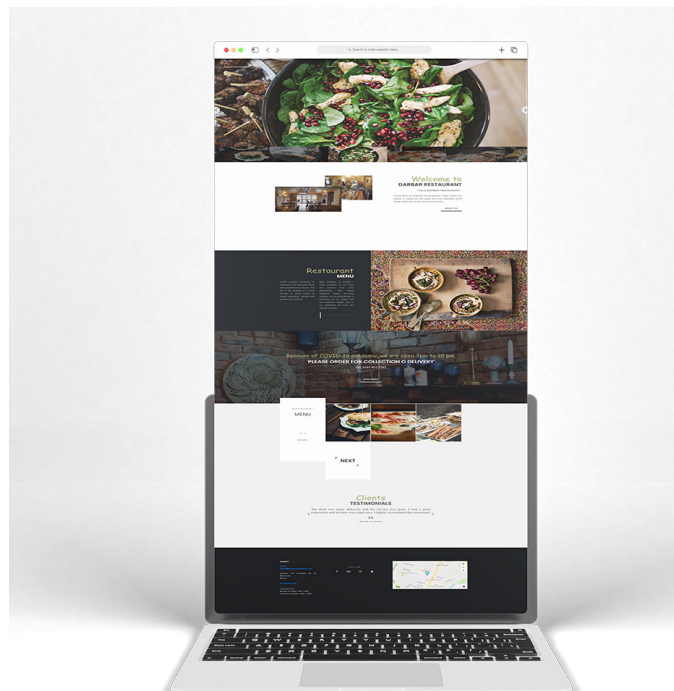
► Fun club

- An entertainment website facilitating booking and ticketing for movie theaters, swimming pools, and other entertainment venues.



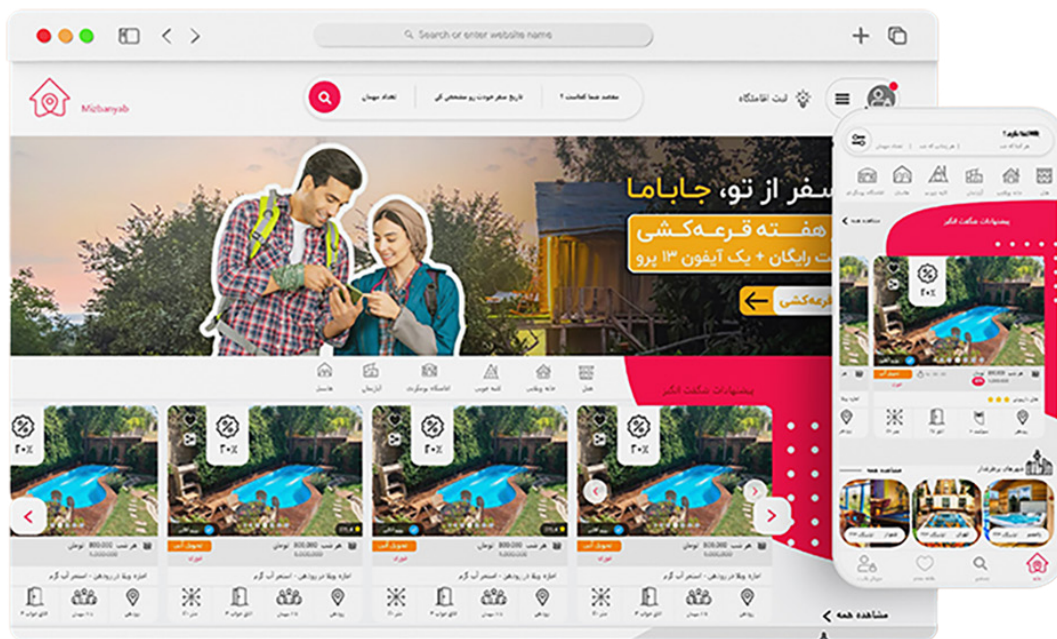
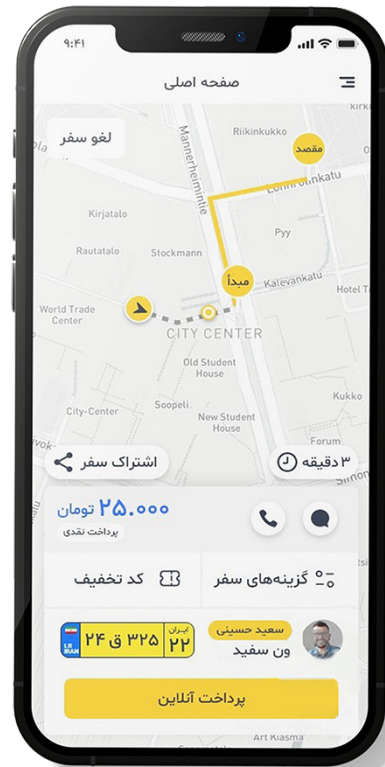
► Darbar Restaurant

- Online reservation platform for restaurant tables with an online menu, enhancing local businesses' customer experience.



► Safiro

An online mobile app for ride-hailing, providing users with quick access to the best fares.

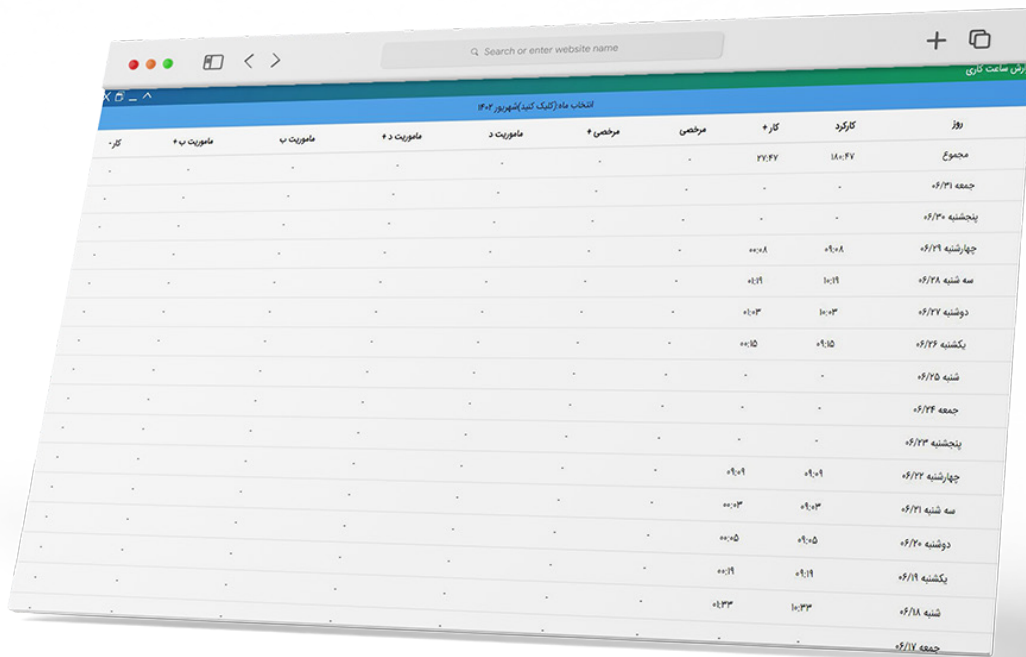


► Mizbanyab

•An online platform for booking hotels, hostels, and other accommodations for both short and long terms, offering features for both users and hosts.

Sahirad's portal

•It's a smart IoT-based app crucial for large companies and manufacturers in managing employees' attendance, work hours, leaves, and other essential factors. This innovative solution seamlessly integrates with various technologies, utilizing biometric, RFID, and NFC sensors, as well as mobile applications, to efficiently control and monitor user activities. This multi-faceted approach ensures a comprehensive and secure system for attendance management.



The screenshot displays a web browser window with a search bar at the top. Below the search bar, there is a table with the following columns: روز (Day), کارکرد (Work Done), کار + (Work +), مرخصی (Leave), مرخصی + (Leave +), مأموریت د (Mission D), مأموریت د + (Mission D +), مأموریت ب (Mission B), مأموریت ب + (Mission B +), and کمر (Key). The table contains data for various dates, including a total row (مجموع) and several rows for specific dates from 1397/21 to 1397/27. The data shows attendance records for different categories, with some cells containing numerical values and others being empty.

روز	کارکرد	کار +	مرخصی	مرخصی +	مأموریت د	مأموریت د +	مأموریت ب	مأموریت ب +	کمر
مجموع	۱۱۰۴۷	۲۲۴۷	-	-	-	-	-	-	-
جمعه ۱۳۹۷/۲۱	-	-	-	-	-	-	-	-	-
پنجشنبه ۱۳۹۷/۲۰	-	-	-	-	-	-	-	-	-
چهارشنبه ۱۳۹۷/۱۹	۰۰۰۸	۰۰۰۸	-	-	-	-	-	-	-
سه شنبه ۱۳۹۷/۱۸	۱۰۰۹	۰۰۰۹	-	-	-	-	-	-	-
دوشنبه ۱۳۹۷/۱۷	۱۰۰۳	۰۰۰۳	-	-	-	-	-	-	-
یکشنبه ۱۳۹۷/۱۶	۰۰۱۵	۰۰۱۵	-	-	-	-	-	-	-
شنبه ۱۳۹۷/۱۵	-	-	-	-	-	-	-	-	-
جمعه ۱۳۹۷/۱۴	-	-	-	-	-	-	-	-	-
پنجشنبه ۱۳۹۷/۱۳	-	-	-	-	-	-	-	-	-
چهارشنبه ۱۳۹۷/۱۲	۰۰۰۹	۰۰۰۹	-	-	-	-	-	-	-
سه شنبه ۱۳۹۷/۱۱	۰۰۰۳	۰۰۰۳	-	-	-	-	-	-	-
دوشنبه ۱۳۹۷/۱۰	۰۰۰۵	۰۰۰۵	-	-	-	-	-	-	-
یکشنبه ۱۳۹۷/۰۹	۰۰۰۹	۰۰۰۹	-	-	-	-	-	-	-
شنبه ۱۳۹۷/۰۸	۱۰۳۳	۱۰۳۳	-	-	-	-	-	-	-
جمعه ۱۳۹۷/۰۷	-	-	-	-	-	-	-	-	-

▶ CRM Platform

- A customizable CRM app for managing customers, suitable for businesses of any size, enabling identification of customer needs and business expansion.



Inventory Management App

Introducing our Inventory Management App, offering customizable features tailored to individual needs. Seamlessly accessible across mobile, web, and computers, it ensures connectivity and convenience. With smart analytics, gain valuable insights to optimize inventory management effortlessly.



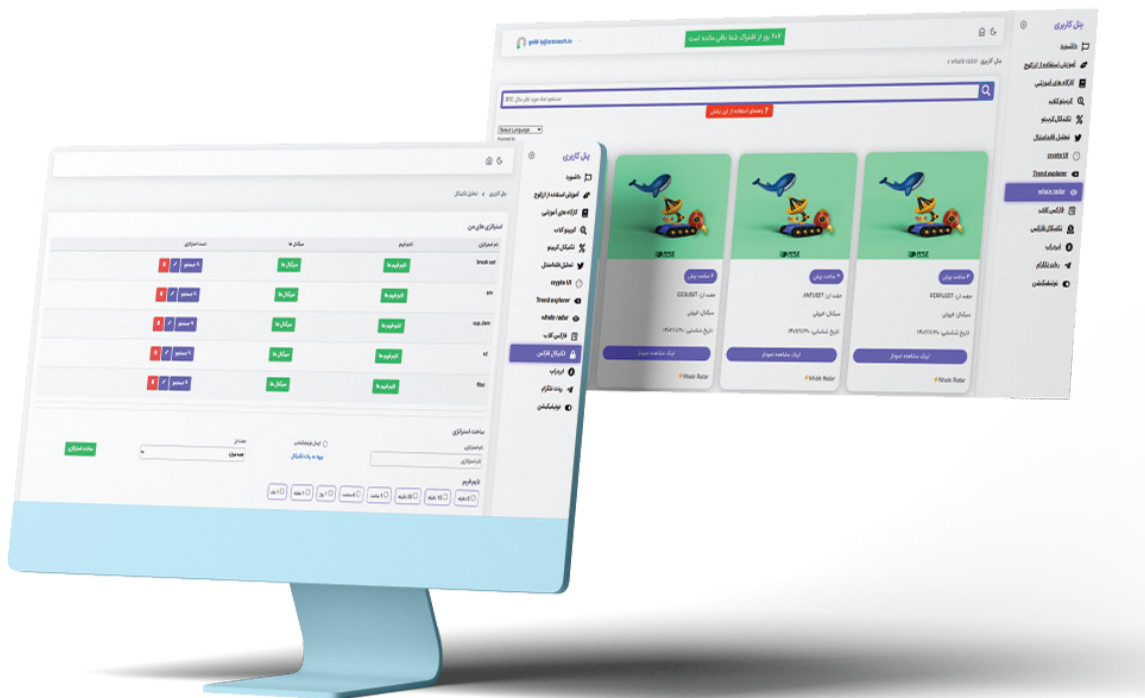
► Hospital Reservation System

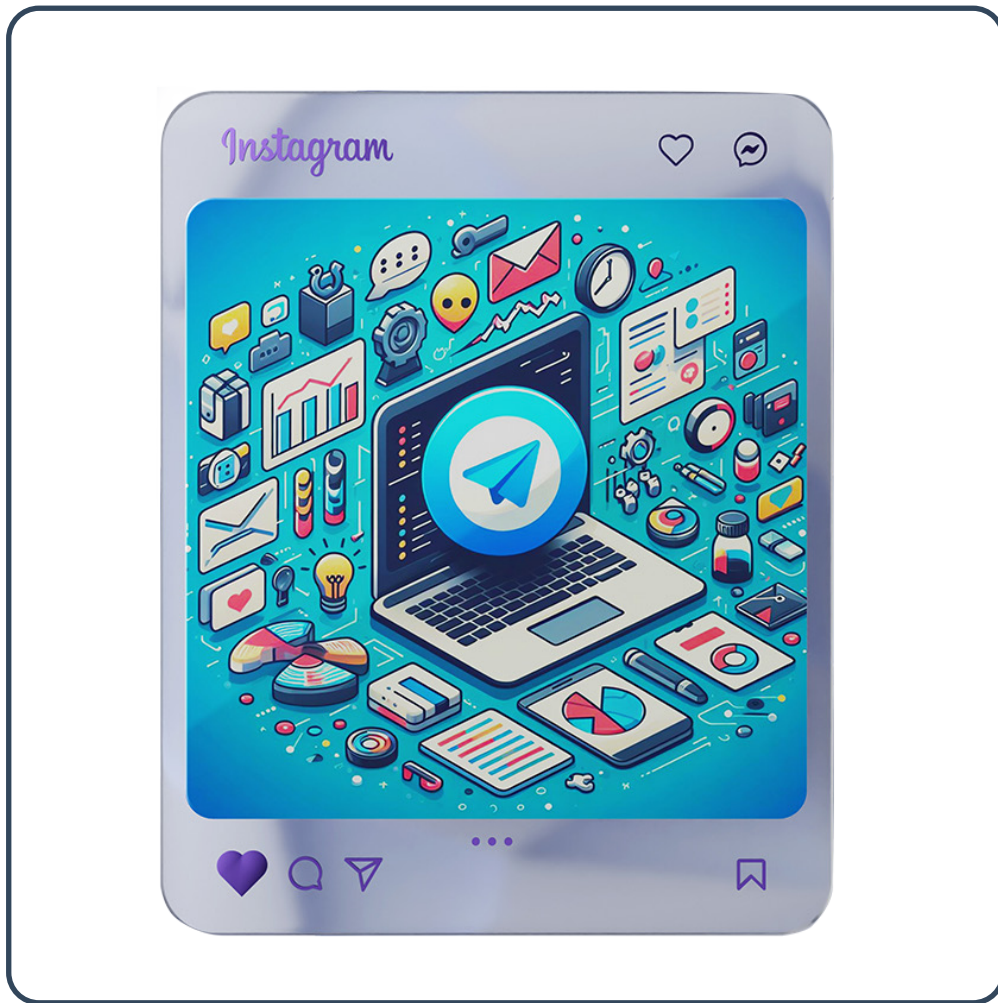
Introducing our Hospital Reservation System, equipped with a comprehensive permission system catering to managers, doctors, secretaries, and accountants. Accessible seamlessly through both web and mobile platforms, it ensures flexibility and convenience for users on the go. Additionally, our app seamlessly syncs with financial applications, facilitating efficient accounting and tax calculations, including integration with accounting software for managing salaries, income, and expenses effortlessly.



Arzcoach

Introducing Arzcoach, your ultimate crypto and stock trading assistant. Access exclusive learning and educational courses to enhance your understanding of crypto, stocks, and trading strategies. Powered by AI, receive targeted alerts for optimal buying and selling opportunities tailored to your trading strategy. Stay informed with live crypto financial data and comprehensive fundamental and technical insights. Plus, connect seamlessly to your personal Telegram bot for instant alerts, ensuring you never miss a lucrative opportunity. Empower your trading journey with Arzcoach today.





- ▶ Introducing our versatile Telegram Bot Assistant, seamlessly connected to our web application for streamlined management. Ideal for managers seeking quick data summaries, it also effortlessly manages IoT systems. Experience efficiency with our intuitive interface and additional features like real-time notifications for enhanced productivity.

// Why Choose Us?

- **Expertise:** Our team consists of highly skilled professionals with extensive experience in various areas of IT.
- **Custom Solutions:** We tailor our services to meet the specific needs of each client, ensuring optimal results.
- **Quality:** We are committed to delivering high-quality services that exceed our clients' expectations.
- **Innovation:** We leverage the latest technologies and best practices to provide innovative solutions.
- **Support:** We offer ongoing support to ensure our clients' success.

// Contact Us

To learn more about our services or to discuss your specific needs, please get in touch with us. We look forward to helping you achieve your business goals through our expert IT solutions.